

RICH DHAGA: Business Plan Overview

RICH DHAGA is an innovative fashion platform combining e-commerce and physical stores, fully compliant with 🛡️ IDSA regulations.





Affordable Premium Fashion

RICH DHAGA offers a diverse range of fashion products:

- Apparel: Tees, Shirts, Jeans, Dresses
- Footwear
- Perfumes
- A to Z Fashion Accessories (Men & Women)

Available on RICHDHAGA.COM and in physical stores.

Price Range: ₹299 to ₹2999

Seamless Entry: Shop Without Referrals



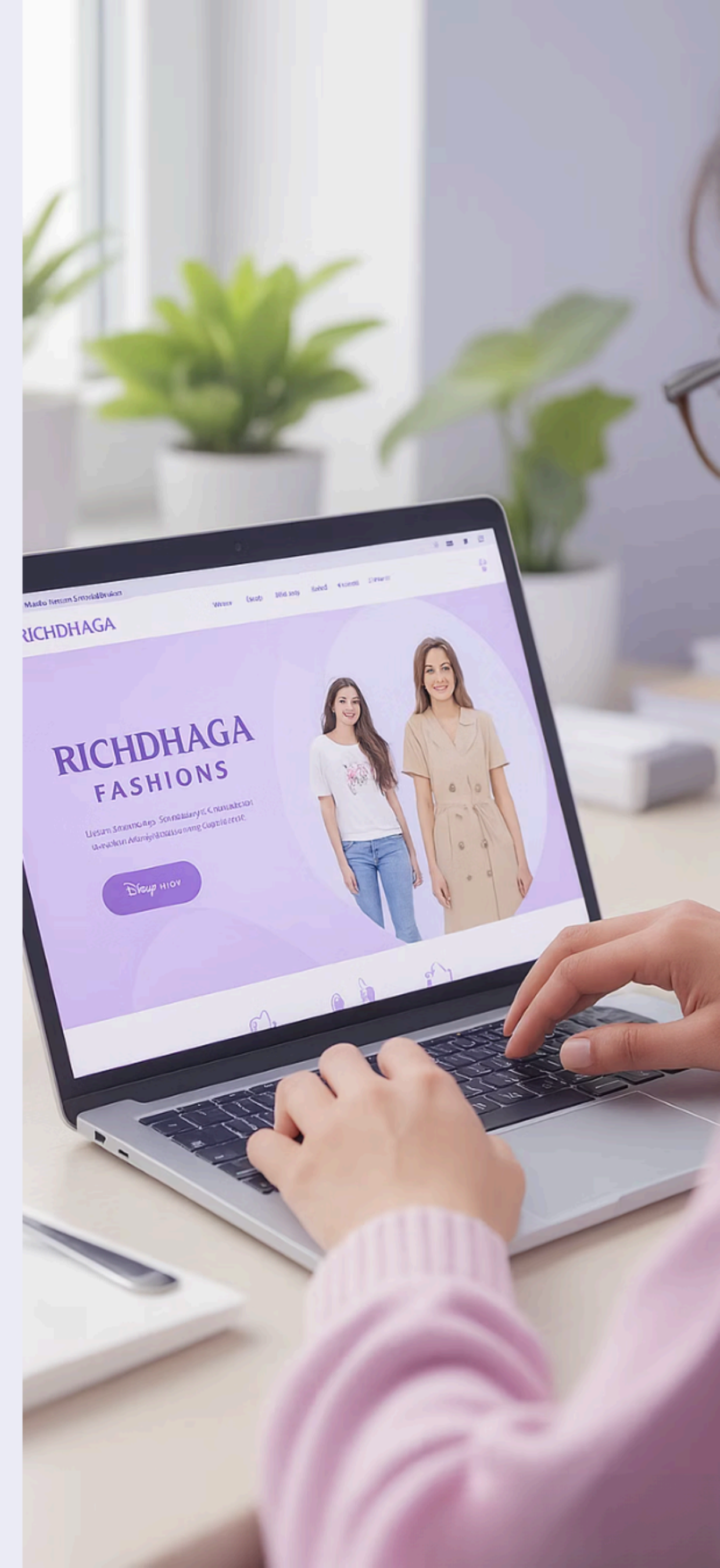
Open for All

No referral or membership required for purchasing. Simply shop your favorite styles.



Automatic ID Creation

Every buyer automatically receives a unique ID with their first purchase.



Activate Your Earning Potential

ID registration Process.

To activate referral income:

- Make a self purchase.
- Refer 5 direct members who make a purchase.

Once activated, you unlock referral commissions.



Understanding Referral System & Earnings

Earn commissions from your network's purchases, up to 12 levels deep.



Downline Placement

After your first 5 direct referrals, new referrals (6th and more) will automatically be placed under the team member who has the fewest people.



Bonus Earnings

Get an extra 5% bonus on sales from your 6th and all future direct referrals.



Self Purchase

Enjoy a 10% discount on self-purchases over 2999/- and a 5% discount on self-purchases below 2999/-.

ID Status:

● Yellow: Your ID is created, waiting for your first purchase and 5 direct referrals to buy.

● Green: Your ID is active (you've purchased, and 5 direct referrals have purchased).

Transparent Commission Structure

A total of 22% commission is distributed across 12 levels based on product value (after GST).

1	Direct Referral	5%
2	Downline	4%
3	Downline	3%
4	Downline	2%
5–12	Downline	1% each

Bonus: After 5 direct members, earn an additional 5% bonus on each sale from the 6th direct referral onward. (**Spillover Condition**)

Leadership Tiers & Rewards

Advance through leadership tiers based on cumulative referral income.

Pearl Leader	15000
Ruby Leader	25000
Silver Leader	50000
Gold Leader	100000
Platinum Leader	1000000
Diamond Leader	2500000
Crown Leader	5000000
Conqueror Leader	10000000

Lifetime Royalty After ₹1 Crore



Unlock Your Lifetime Royalty Reward!

Reach ₹1 Crore in Referrals

Achieve this incredible milestone in your RICH DHAGA journey.

Earn Royalty Income Forever

Your hard work continues to pay off with this lifetime reward.

1

2

Transition to Fixed Royalty

Receive a guaranteed ₹2,00,000 per week (₹8,00,000 per month) for life.

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Key Benefits of RICH DHAGA

Shop & Earn

Open for all to shop, with no referral required.

High Earning Potential

Earn up to 27% from your network's purchases.

Clear Commissions

Easy-to-understand commission structure.

Bonus Income

Additional earnings for extra direct referrals.

Flexible Shopping

Dual purchase options: online & offline.

Leadership Rewards

Achieve tiers with significant financial caps.

Sustainable Income

Lifetime income potential with team growth.

Start Your RICH DHAGA Journey Today!

- **Shop smart:** Discover premium, affordable fashion.
- **Earn smarter:** Build your network, unlock income.
- **Live better:** Create a lifestyle with fashion that pays you back!

Note: Unlimited referrals, automatic downline placement after 5th. Help referrals grow for more tiers/bonuses. Encourage 5 referrals to activate earnings.



RICH DHAGA

